

Share

Share on facebook

Share on twitter

Share on pinterest

Share on whatsapp

Share on email

Ahead of the holiday season, Sir Fruit is on a mission to release a flow of “fruitiful” goodness across the country and into the lives of South Africans.

“Life is fruitiful” is all about finding ways to complement the moments of joy and indulge in the bright and juicy side of life.

“The idea of living ‘fruitifully’ really is about encouraging our Afropolitan consumer to thrive, be generous and look at the glass as half-full,” says Leanne Gale, Marketing & Innovation Manager at Sir Fruit.

WIN a slice of the “fruitiful” life

Stand a chance of winning one of three getaways of your choice to the value of R80,000 each. To enter, buy any two Sir Fruit products and follow the prompts on the packaging. [Ts and Cs apply.](#)

Plus, there are weekly cash-prize giveaways to be won! For more details, visit sirfruit.com or follow Sir Fruit on [Instagram](#) and [Facebook](#).



Exciting products to look out for

Sir Fruit is continually squeezing out product offerings that quench the ever-changing needs of its customers, ensuring it stays consistently top of mind as an innovator and a

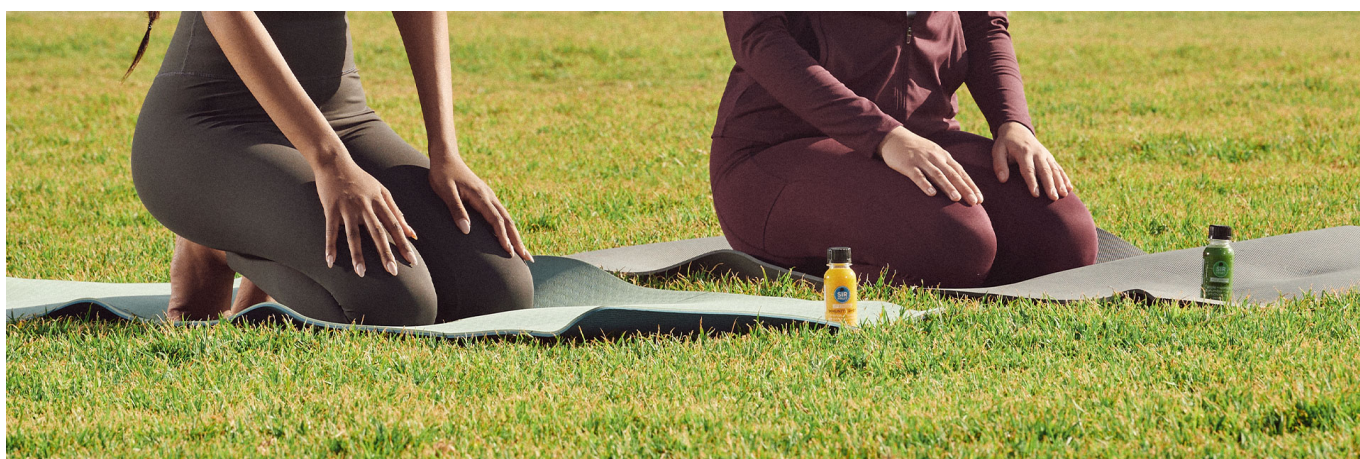
trendsetter.

“Our wide range of products are made with the very best ingredients we can get our hands on, from juices and smoothies to shots and cordials that burst with flavour and contain all the richness that benefits our consumer,” adds Gale.



Sir Fruit health shots

Need a daily nutritional boost? Sir Fruit Health Shots, rich in vitamins O, M and G, are a super tonic for your system. Fiery Ginger Shot contains potent African ginger that helps fight colds and flu. Digest Shot is high in antioxidants to keep you feeling energetic during the festive season. Glow Shot is infused with VERISOL® B collagen for smooth, healthy skin.



Living la vida vegan?

There are two delicious vegan smoothies to relish. The Green Smoothie is packed with kiwi, melon, cucumber and spinach, while the Peanut Butter Smoothie is creamy and cool with added banana and cacao. Both are refreshing and delicious!



Naughty but nice

Temptation-lite Luxe Smoothies come in two irresistible flavours: Banoffee Pie and Blueberry Cheesecake.



Cordials

Sir Fruit has also launched a range of locally produced refreshing cordials, which are great for mocktails and tropical punches. Classic Kola Tonic, Passion Fruit and Lime are guaranteed crowd-pleasers, while Cherry and Cranberry are perfect for the adventurous.

Brothers Patrick and David Baker took over the Sir Fruit business in 2005. The brand has ripened and matured since those early days, supplying a delicious range of products across the nation.

Article sponsored by Sir Fruit.

For more information, visit the [Sir Fruit website](#), or find them on [Instagram](#) and [Facebook](#).